



# COMMUNITY PROFILE

**City of Fredericksburg, Virginia**

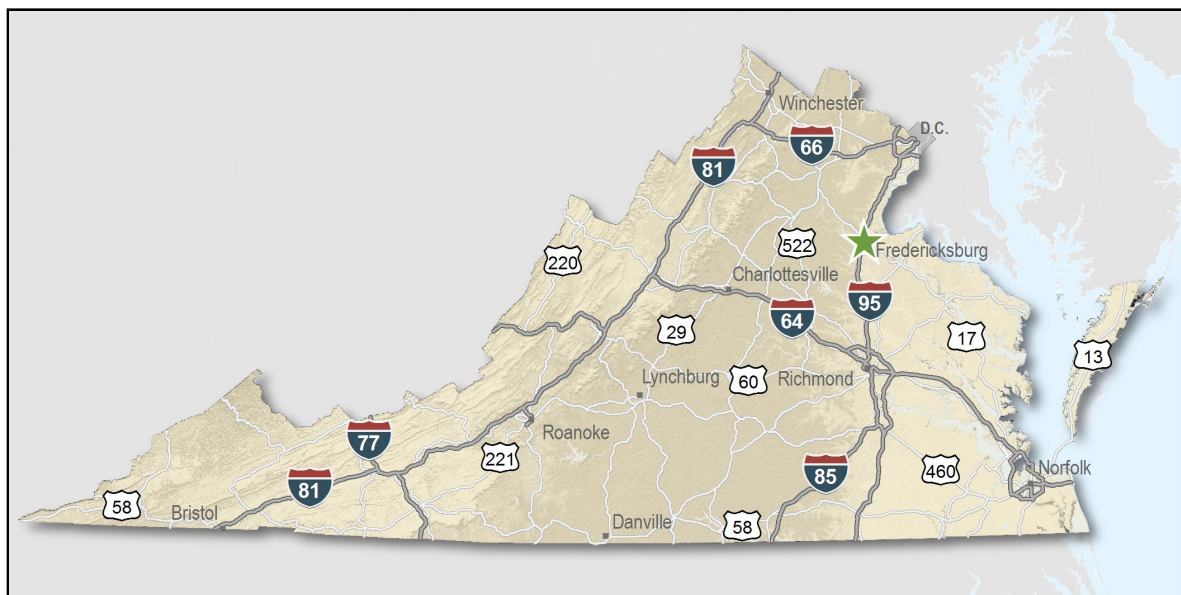


**VIRGINIA ECONOMIC  
DEVELOPMENT PARTNERSHIP**  
[www.YesVirginia.org](http://www.YesVirginia.org)

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, 40 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 52 firms each with annual revenue over \$1 billion.
- More than 17,300 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 45 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.





# Labor Market

## Population

<b>Gender Distribution (2016)</b>	<b>Male</b>	<b>Female</b>
City of Fredericksburg	45.8%	54.2%

## Race/Ethnicity (2016)

<b>Classification</b>	<b>Profile Area</b>	<b>Extended Labor Area</b>
White	19,312	725,346
Black	6,729	196,370
Two or More	1,156	39,651
Asian	848	56,533
American Indian or Alaska Native	218	8,883
Pacific Islander	34	1,758
Hispanic (may be of any race)	3,016	36,192
<b>Median Age (2016)</b>	30 years	

## Civilian Labor Force (2016)

City of Fredericksburg	13,530
Extended Labor Market Area	513,435
<b>Total</b>	<b>526,965</b>

## Labor Force Participation (2011-2015)

City of Fredericksburg	66.4%
Extended Labor Market Area	68.9%

## Unemployment

<b>Unemployment Rate (July 2017)</b>	
City of Fredericksburg	4.4%
Extended Labor Market Area	3.6%
Statewide	3.9%

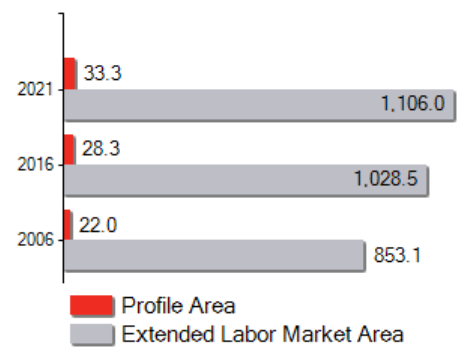
## Unemployed (2016)

City of Fredericksburg	639
Extended Labor Market Area	19,349
<b>Total</b>	<b>19,988</b>

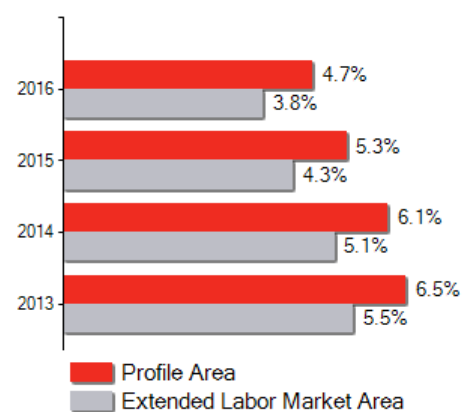
## Underemployed (2nd Quarter 2017)

City of Fredericksburg	1,173
Extended Labor Market Area	46,460
<b>Total</b>	<b>47,633</b>

## Population in Thousands



## Unemployment Rates



# Labor Market

Commute Time (2011-2015)		
Worked from home	770	5.8%
Under 15 minutes	4,102	32.8%
15-24 minutes	3,739	29.9%
25-34 minutes	1,551	12.4%
35-44 minutes	575	4.6%
45-59 minutes	988	7.9%
Over 60 minutes	1,551	12.4%
Mean Travel Time to Work (minutes)		26

Virginia is the northernmost Right to Work state on the East Coast.

Additional Labor Resources	
High School Graduates Not Continuing (2015-2016)	54
Two-Year College Graduates (Spring 2016)	3,517
Two-Year College Enrollees (Fall 2016)	32,613
Other College and University Graduates (Spring 2016)	1,161
Total	37,345

# Labor Market

## Career Readiness Certificate (01/01/2016-08/31/2017)

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

City of Fredericksburg	9
Extended Labor Market Area	266
Total	275

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com.

## Educational Attainment

On-Time Graduation Rate (Class of 2016)	88.7%
Percentage of City of Fredericksburg population age 25+ who are high school graduates (2011-2015)	91.0%
Percentage of City of Fredericksburg population age 25+ who have earned a Bachelor's Degree or higher (2011-2015)	37.3%

# Labor Market

Employment by Sector* (1st Qtr. 2017)		
Agriculture Forestry Fishing and Hunting	0	0
Mining Quarrying and Oil and Gas Extraction	0	0
Utilities	N.D.	N.D.
Construction	597	2.5%
Manufacturing	431	1.8%
Wholesale Trade	302	1.3%
Retail Trade	3,898	16.2%
Transportation and Warehousing	105	0.4%
Information	304	1.3%
Finance and Insurance	648	2.7%
Real Estate and Rental and Leasing	379	1.6%
Professional Scientific and Technical Services	1,189	4.9%
Management of Companies and Enterprises	N.D.	N.D.
Administrative and Support and Waste Management	620	2.6%
Educational Services	237	1.0%
Health Care and Social Assistance	5,525	22.9%
Arts Entertainment and Recreation	357	1.5%
Accommodation and Food Services	4,237	17.6%
Other Services	742	3.1%
Total Government	3,771	15.6%
Federal Government	409	1.7%
State Government	1,263	5.2%
Local Government	2,099	8.7%
Unclassified	51	0.2%
Total	24,129	100.0%

N.D. - Not Disclosed

\*By Business Establishment

The online version of The Free Lance Star and Print Innovators printing company were purchased by Berkshire Hathaway December 2015. Today The Free Lance Star is an award winning daily newspaper. Fredericksburg Today is a locally owned, locally focused, completely online professional news website published in the Fredericksburg area.

# Labor Market

## Major Employers

### Manufacturing

<i>Company</i>	<i>Product/Service</i>
BH Media Group - Free Lance-Star	Newspaper
Fredericksburg City Schools	Public Education

### NonManufacturing

<i>Company</i>	<i>Product/Service</i>
City of Fredericksburg	Government Agency
Fredericksburg City Schools	Pubic Education
Mary Washington Healthcare	Health care
Medicorp Health System	Healthcare Management
Rappahannock Area Community Services Board	Administration of Human Resource Programs
Snowden Services, Inc.	Mental Healthcare
University of Mary Washington	Higher education
Walmart	Retail Grocer/General Merchandise
Wegmans	Grocery Store

All employers operating a business in Virginia must establish regular pay periods and rates of pay for all employees except executive personnel.



# Labor Market

**Closings, Reductions, Layoffs (1/2015 to date)**

<i>Date</i>	<i>Type</i>	<i>Company</i>	<i>Product/Service</i>	<i>Employees Affected</i>
10/2/2015	Closing	Printpack, Inc.	Plastic food packaging manufacturing	155

**Union Activity (4/1/2016 - 9/1/17)**

Petitions filed for decertification	0
Petitions filed for representation	0
Petitions filed for raid	0
Elections won by union	0
Elections won by company	0

# Labor Market

## Estimated Earnings (May 2016)

<i>Occupation</i>	<i>Median Wage</i>	<i>Mean Wage</i>	<i>Median Salary</i>	<i>Mean Salary</i>
Laborers and Freight, Stock, and Material Movers, Hand	\$11.79	\$12.85	\$24,524.75	\$26,711.77
Heavy and Tractor-Trailer Truck Drivers	\$20.76	\$21.50	\$43,185.75	\$44,727.95
Maintenance and Repair Workers, General	\$18.70	\$19.49	\$38,895.83	\$40,532.65
Office Clerks, General	\$15.66	\$16.41	\$32,574.93	\$34,129.04
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	\$19.24	\$19.93	\$40,011.56	\$41,456.41
Receptionists and Information Clerks	\$14.04	\$14.27	\$29,196.13	\$29,693.41
Customer Service Representatives	\$17.61	\$17.99	\$36,632.76	\$37,432.28
Bookkeeping, Accounting, and Auditing Clerks	\$19.26	\$19.04	\$40,049.34	\$39,615.37
First-Line Supervisors of Office and Administrative Support Workers	\$27.96	\$28.76	\$58,158.44	\$59,821.80
Electrical and Electronic Engineering Technicians	\$39.87	\$40.49	\$82,914.82	\$84,202.89
Mechanical Engineers	\$51.42	\$51.33	\$106,955.90	\$106,771.60
Electronics Engineers, Except Computer	\$58.32	\$60.50	\$121,310.00	\$125,821.30
Electrical Engineers	\$46.38	\$47.02	\$96,458.85	\$97,803.64
Computer Occupations, All Other	\$53.09	\$52.24	\$110,436.30	\$108,656.10
Software Developers, Systems Software	\$60.04	\$58.23	\$124,873.50	\$121,108.50
Software Developers, Applications	\$45.26	\$45.63	\$94,154.09	\$94,901.42
Computer Systems Analysts	\$36.60	\$37.35	\$76,112.93	\$77,682.52
Computer and Information Research Scientists	\$55.64	\$54.12	\$115,739.50	\$112,566.90
Accountants and Auditors	\$32.42	\$35.39	\$67,428.61	\$73,607.28
Management Analysts	\$47.70	\$48.73	\$99,221.97	\$101,350.60

## Per Capita Personal Income (2015)

\$46,401

## Median Family Income (2011-2015)

\$62,361

# Education

Public School Enrollment (Fall 2016)		
<i>Level</i>	<i>Number</i>	<i>Enrollment</i>
Preschool	1	195
Elementary	2	1,675
Middle	1	684
High School	1	1,023

Student Teacher Ratio (FY 2016)	
Elementary	11:1
Secondary	14:1

Per Pupil Expenditure (FY 2016)
\$13,240.00

On-Time Graduation Rate (Class of 2016)
88.7%

High School Graduates Continuing Education (2015-2016)
79.2%

Advanced Programs (2015-2016)	
Students taking 1 or more Advanced Placement (AP) Courses	138
Students taking 1 or more AP Exams	82
Students taking 1 or more Dual Enrollment Courses	11

Germanna Community College is a two-year public institution in the Virginia Community College System. As a comprehensive community college, Germanna provides quality, accessible and affordable educational opportunities. Its enrollment consistently ranks among the highest in Virginia's 23 community colleges.

# Education

## Workforce Development Facilities

<i>Facility</i>	<i>Type</i>
Eastern Shore Workforce Center	Satellite Center
Fredericksburg Workforce Center	Comprehensive Center
GSC Center for Workforce and Community Education	Career and Technical Center
Job Assistance Center	Satellite Center
Warsaw Workforce Center	Satellite Center

The Fredericksburg City Public School System reflects the value the community places on our children and believes the future depends on the dedication of our resources to educate all students to become knowledgeable, responsible, and productive citizens. "Excellence in Education" embodies a commitment to quality that assures each student opportunity and equity.

## Higher Education Facilities — Fall 2016

<i>Facility</i>	<i>Enrollment</i>
Northern Virginia Community College - Woodbridge Campus	9,387
Strayer University - Fredericksburg Campus	6,473 <sup>†‡</sup>
Strayer University - Woodbridge Campus	6,473 <sup>†‡</sup>
Germanna Community College - Fredericksburg Campus	5,709
University of Mary Washington - Fredericksburg Campus	4,726 <sup>‡</sup>
University of Mary Washington - Stafford Campus	4,726 <sup>‡</sup>
Lord Fairfax Community College - Fauquier Campus	2,300
Germanna Community College - Locust Grove Campus	1,929
Everest College - Woodbridge Campus	342 <sup>°</sup>
Central Texas College - Quantico Campus	†
Northern Virginia Community College - Quantico Campus	†§
Old Dominion University - Quantico Campus	†§
University of Maryland University College - Quantico Campus	†
Averett University - Quantico Center	†§
Florida Institute of Technology - Quantico Campus	†
Park University - Quantico Campus	†
Stratford University - Woodbridge Campus	†

† Enrollment figures are not available.

‡ Enrollment figures are for all campuses.

§ Enrollment counted at a main campus.

° Fall 2015 Enrollment

# Transportation

Interstates	
Name	Distance
I-95	0.0 miles (0.0 km.)
I-66	32.7 miles (52.6 km.)
I-495	36.1 miles (58.0 km.)
I-395	36.3 miles (58.4 km.)
I-64	39.3 miles (63.3 km.)
I-295	40.6 miles (65.3 km.)
I-695	46.0 miles (74.1 km.)
I-195	46.9 miles (75.4 km.)

Note: Measured from border of locality/region.

Highways		
Highway 1	Highway 3	

Commercial Air Service		
<i>Ronald Reagan Washington National Airport, Arlington -- 52.9 miles (85.2 km.)</i>		
Air Canada	American Airlines	Delta Air Lines
Frontier Airlines	Southwest Airlines	Sun Country Airlines
United Airlines	Alaska Airlines	JetBlue Airways
Virgin America		

<i>Washington Dulles International Airport, Dulles -- 59.3 miles (95.5 km.)</i>		
Aeroflot Airlines	Air Canada	Air France
All Nippon Airways	American Airlines	Austrian Airlines
British Airways	Delta Air Lines	Ethiopian Airlines
Frontier Airlines	Icelandair	KLM Royal Dutch Airlines
Korean Air Lines	Lufthansa German Airlines	Saudi Arabian Airlines
Southwest Airlines	United Airlines	Virgin Atlantic Airways
Alaska Airlines	JetBlue Airways	South African Airlines
SAS/Scandinavian Airlines	Air Lingus	Copa Airlines
Virgin America	Avianca	Qatar
Porter Airlines	Turkish Airlines	AeroMexico
Brussels Airlines	Emirates	Etihad Airways
Air China	LATAM Airlines	Royal Air Maroc
Southern Airways Express		

CSX Transportation is a Class I railroad owned by CSX Corporation. It is one of the three Class I railroads serving most of the East Coast.

# Transportation

## Commercial Air Service

*Richmond International Airport, Sandston -- 62.7 miles (100.9 km.)*

American Airlines	Delta Air Lines	Southwest Airlines
United Airlines	JetBlue Airways	Allegiant Air
OneJet		

*Charlottesville-Albemarle Airport, Charlottesville -- 66.2 miles (106.5 km.)*

American Airlines	Delta Connection	United Airlines
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Note: Within a 75-mile drive of the center of the locality.

Fredericksburg has always enjoyed excellent rail service. AMTRAK provides passenger rail service from the city's historic train station downtown and the Virginia Railway Express (VRE) serves the thousands of area residents who commute to Washington each weekday.

# Transportation

## General Aviation Service

<i>Name</i>	<i>Runway Length</i>
Shannon Airport, Fredericksburg	2,999 ft (914 m)

## Freight Rail Service

CSX Transportation

## Seaports

<i>Name</i>	<i>Distance</i>
Port of Virginia (Richmond Marine Terminal)	63.0 miles (101.4 km)
Port of Virginia (Inland Port Front Royal)	71.0 miles (114.3 km)
Port of Virginia	134.0 miles (215.7 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

## Other Ports of Entry

<i>Name</i>	<i>Distance</i>
Port of Washington - Dulles	59.3 miles (95.5 km)
Richmond-Petersburg	62.7 miles (100.9 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

The city of Fredericksburg is served by three international airports and two regional airports, Shannon Airport with a runway length of 2,910 ft. and Stafford Regional Airport with a runway length of 5,000 ft.

# Utilities



Utilities	
Electric	Dominion Energy
Natural Gas	Columbia Gas of Virginia
Telecommunications	Verizon-Virginia
Telecommunications	Cox Communications
Water	City of Fredericksburg
Waste Water Treatment	City of Fredericksburg
Solid Waste Disposal	Rappahannock Regional Landfill

Dominion Virginia Power is one of the nation's 10 largest investor-owned electric utilities delivering power to more than 2 million homes and businesses in Virginia and North Carolina.



# Financial Institutions

Financial Institutions — 4th Qtr 2016 Assets	
<i>Bank</i>	<i>Assets (millions)</i>
Wells Fargo Bank, N.A.	\$1,727,235.0
Bank of America, N.A.	\$1,677,490.0
PNC Bank, N.A.	\$355,999.7
Branch Banking and Trust Company	\$214,433.0
SunTrust Bank	\$200,557.6
Manufacturers and Traders Trust Co.	\$122,631.7
First-Citizens Bank & Trust Co.	\$32,814.8
United Bank	\$9,017.2
Union Bank & Trust Co.	\$8,402.5
WoodForest National Bank	\$4,854.5
Cardinal Bank	\$4,169.5
Community Bank of The Chesapeake	\$1,331.9
Virginia Partners Bank	\$372.4
Virginia Community Bank	\$240.0
Peoples Community Bank	\$171.3

Bank of America is one of the world's largest financial institutions, serving individual consumers, small and middle market businesses and large corporations with a full range of banking, investing, asset management and other financial and risk-management.

# Government and Taxes

## Government

The city of Fredericksburg has a City Manager and a seven-member City Council.

The city has a comprehensive plan and zoning and subdivision ordinances.

Fredericksburg operates under the Council-Manager form of government adopted in 1912. The seven-member legislative body known as the City Council is composed of a Mayor and six Council Members. The City Manager carries out policy set by Council and administers City programs.

## Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

*Manufacturer's Tax Profile (Fredericksburg) [pdf](#)*

*Non-Manufacturer's Tax Profile (Fredericksburg) [pdf](#)*

# Community Facilities

Mary Washington Healthcare is a modern, full-service regional facility featuring a 24-hour Level II Trauma Center, surgical and critical care divisions, and a dialysis unit in the newly designated Medical Center District.

The hospital has 440 beds, 12 operating rooms, and space and engineering for advanced services, including cardiac, neuroscience, and OB/Neonatology procedures. The 80,000 square foot Tompkins-Martin medical office building connects on three floors to the hospital. The Cancer Center of Virginia, Pratt Medical Center, MinuteClinic, Patient First, NextCare Urgent Care and several private clinics also offer both specialized care and general medical services for the region. Emergency air transport is available.

Nine nursing homes provide extended care for the area.

Thirty-four Protestant churches, one Catholic church, one Greek Orthodox church, and one Jewish synagogue are located within the city limits. Many additional congregations exist throughout the adjoining counties in the region.

The Rappahannock Regional Library system operates its primary facility in the city. This system rotates through its branches a collection in excess of 690,000 volumes and provides a full range of special programs for children and adults. Additionally, the University of Mary Washington Library contains a collection of over 300,000 volumes is accessible to the public.

Fredericksburg residents enjoy all four seasons with spring and fall being relatively long and pleasant.

Temperatures average 35 degrees in January and 85 degrees in July.

# Community Facilities

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## **(continued)**

Historic downtown Fredericksburg presents shoppers with a vast choice of specialty, retail, craft, and antique shops in restored 18th and 19th century buildings. The downtown area also offers a variety of chef-owned restaurants. Outlying malls and shopping centers feature hundreds of additional stores, including major department stores, boutiques and specialty shops, restaurants, and cinemas to meet the needs of this growing retail market. Central Park located at I-95 and Route 3 contains 2 million square feet of retail and office space. The 116,000 square foot Fredericksburg Expo and Conference Center is located in Celebrate Virginia South adjacent to Central Park.

In Virginia, counties and cities are separate taxing entities. A company pays either county or city tax, depending on its location. However, if it is located within the corporate limits of a town, it is subject to both town and county levies. Fredericksburg is an independent city.

# Lifestyle

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Outstanding cultural and entertainment events are available both within the community and within an hour's drive. University of Mary Washington, in conjunction with the Fredericksburg Theater Company, presents very popular dramatic performances. The College/Community Orchestra schedule of regular concerts draws rave reviews and large audiences. Both Washington, D.C. and Richmond provide unlimited choices in the arts, drama, dance, music, and professional or collegiate sporting events. The recently-designated downtown arts and cultural district contains over 30 galleries and art businesses.

Fredericksburg provides a well-rounded public and private recreation program with facilities including playgrounds, ball fields, tennis courts, riverfront parks with boat ramps, and hiking/fitness trails. The city operates several parks, including the 877-acre Motts Run facility with a 126-acre lake and the 30-acre Old Mill Park on the Rappahannock River. Organized athletic and special instructional programs and events are sponsored by the city recreation department and receive enormous public participation. Seven golf courses are available in the community.

The National Park Service administers the area's four Civil War battlefields that are located around the region. The Battlefield Museum is located in the center of the city. The 40-block historic district, in downtown Fredericksburg and the surrounding neighborhoods, is a focal point for numerous seasonal festivals such as the Christmas Candlelight Tour of historic homes, the Spring Garden Tour, and the Summer Heritage Festival. Numerous additional 18th and 19th century historic attractions include the James Monroe Law Office, Rising Sun Tavern, Hugh Mercer Apothecary Shop, and Kenmore.

Recreational opportunities abound for Fredericksburg residents of all ages. The city maintains numerous public parks and facilities, while serving as a steward for the local natural resources that provide so many healthy recreational choices.

# Lifestyle

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**(continued)**

Kings Dominion, a major amusement and theme park, is approximately 30 minutes south of Fredericksburg via I-95 and provides exciting family entertainment.

Visit [www.VisitFred.com](http://www.VisitFred.com) for more information on special events and the greater Fredericksburg region.

[Washington-Arlington-Alexandria MSA Profile](#)

[Greater Fredericksburg Profile](#)

[Fredericksburg Regional Alliance](#)

Mary Washington Hospital is a modern, full-service regional facility featuring a 24-hour Level II Trauma Center, surgical and critical care divisions, and a dialysis unit in the newly designated Medical Center District.